

Mural Checklist:

Get your measurements correct!

-This affects your supplies, pricing, tools, literally everything.

Are there outlets available?

-Affects projecting and paint sprayers.

Bathroom available?

Is there a water supply available?

-If not bring a bucket with a lid so you can clean brushes. You can also bring plastic bags to put brushes and rollers in to keep them from drying out.

Will you be interrupting daily business?

-This just brings obstacles to light. Examples: working in a gym with kids running around can be difficult, working in an active parking lot can mean blocking off parking to work safely.

How important is it to not drip paint on the surroundings?

-Sometimes you get lucky and the flooring is being replaced, sometimes it's brand new and they don't want drips.

Can you work after hours safely?

Does the wall need any repairs before you begin? And are you or the wall owner going to be responsible to fix them?

-Add a line in your contract about repairs if needed.

What direction does the wall face?

-This can affect the sun exposure.

A quick Pricing guide: Murals range from \$20-50 (I've seen more) a square foot. The square footage rate is based on experience, design, difficulty etc. A lot of muralist will give a discount for things like a very large mural with a simple design or a small business you align with morally is usually where I see these discounts being given. Ask other muralist working in your area what they are charging you don't want to undercut the market by not charging appropriately. In the end this is YOUR BUSINESS so do what makes you feel good at the end of the day.

